Take your event, venue
and catering management
to a whole new level of success

EVentPro® Software
For Venue, Event and Catering Management

www.eventpro.net

Event Planner, Venue Manager or Caterer?
EventPro Has You Covered

For the new EventPro, we've ditched the divide between "event planner", "venue manager" and "caterer". Instead, we've merged together the functionality of EventPro and its sister product, EventPro Planner, plus added some great new features to create a comprehensive event management & planning solution, regardless of your exact job title.

Whether you are an event planner, venue manager, caterer or something in between, the modularized design allows you to create an EventPro system that is tailored to your organization's specific needs.

EventPro® Software
For Venue, Event and Catering Management

Some exciting news for event venue managers & event planners! There is a new software solution ready to take on all of your event-planning, venue-scheduling, and client-managing challenges: EventPro.

Available on-prem or in the cloud, the completely redesigned EventPro introduces expanded functionality, improved navigation and a whole batch of new features that can handle the requirements of today's event professionals.

New Software from an Experienced Company You Trust

EventPro is newly redesigned, but this is no flash-in-the-pan product from some startup company. We have been developing and supporting event management software in-house since 1985, which is about 2,000 years in "software time".

"... the right product at the right time..."

Our reservations manager can now e-mail contracts to our guests; our guest services team easily keeps track of the countless details about each event; our front desk staff has more information at their fingertips and our billing department is thrilled with the ease in which they create an invoice. EventPro has brought us together as a team because everyone can see the benefits of having ONE system manage our whole business.

- Paula Sandusky
Stony Point Center

"..allowing our staff to provide our guests with the best service..."

" "With EventPro, we have been able to decrease the time required to draft contracts and get them into our customer's hands faster. EventPro allows us to manage time and details of events at three separate facilities focusing on components such as space rental, food, beverage, and additional staffing. The program is a portal of central communication allowing our staff to provide our guests with the best service as we execute each reservation, no matter the level of complexity." "

- Jenn Klein,
WhirlyBall Chicago

Talk to an EventPro Consultant today!
www.eventpro.net
sales@eventpro.net
1-866-920-7996

Event Software Deployed YOUR Way: On-Prem | Cloud

When we set about creating EventPro, one big priority was implementing a frequent request of clients: "Make a cloud app!". But a lot of other clients told us, "Keep your desktop version!" or, "We need to work from a network!".

So, what to do? … Offer all 3 options, naturally! You can deploy EventPro the way you choose: On-Prem (desktop/network installed) or the Cloud. We want to make everyone happy! All EventPro applications will have the same functionality, so how you access it is up to you.

HOT Features in EventPro

the top 9

What makes the move to EventPro worth it? A whole lot of powerful functionality that makes your job easier.

New Look & Navigation

EventPro looks fantastic, if we do say so ourselves, but there's more to it than mere appearance. In addition to a fun set of skins and personalized color coding, the EventPro redesign includes thoughtfully re-worked navigation for more streamlined working processes.

Customizable Layout

EventPro's layout is customizable on a user-specific basis, meaning you and your fellow workers can have different screen setups adjusted to your individual preferences. Instead of clicking through tabs and grids you don't need, your personalized layout frees up your time to get real work done!

Data Analysis: Dashboards & KPI

EventPro introduces a powerful duo of flexible, easy-to-use reporting tools that deliver the real-time data you need for informed decision making.

Dashboards: Instantly gather real-time data in a personalized, easy-to-read layout that allows you to quickly review current work, make comparisons, and track progress for smarter on-the-spot decisions. You can define multiple dashboards that are personalized with the easy-to-interpret visual components and graphical summaries of data you select, including charts, grids, gauges, cards, pivot tables, and more.

KPIs (Key Performance Indicators): Evaluate the success of different elements in your organization using the measurements that are relevant to you. Track performance over time with rolling analysis of data, displayed in easy-to-view sparklines.

Sales Management

With EventPro's expanded CRM (Customer Relationship Management), integrated email client, and built-in Sales Management, you can effectively nurture leads, track conversions, and build long-lasting client relationships in one streamlined system.

Make the Most of Your Events and Venue

In the competitive events industry, you have to meet high expectations, while being limited by ever-tightening budgets. You simply need to get more done in less time.

By combining the functionality you need in one integrated system, EventPro Software helps you reach a new level of efficiency. Instead of chasing paperwork or struggling with overwhelming details, EventPro lets you concentrate on the key elements that boost revenue and success for your event business or venue.

Automated Change Notifications

Do you hear "But, I didn't know!" around the office too often? If only people were automatically notified of changes … Well, what do you know – that's exactly what EventPro's automated change notifications do! When a defined change occurs – like catering added, or new contact entered, or pretty much anything else you can think of – EventPro automatically sends a notification email to the relevant user and/or department.

Integrated Budgets

Don't struggle with finicky, error-prone spreadsheets! EventPro's stress-free budgets track revenue and cost items as you work, automatically updating in real-time for accurate results.

Advanced Floor Plans

Floor plans let you visualize event layouts, communicate expectations and optimize the use of space, which is why we have included a sophisticated new floor plan tool with EventPro. Create elegant, precise floor plans that reflect your professional image.

Online Registration

Registering event attendees can be a dull, time-consuming chore, but not with EventPro's integrated online registration tool! With easy-to-create custom registration forms, your attendees can select functions, choose travel/accommodations, buy event merchandise, register guests, and even pay on the spot – all online. Make registration faster, easier and more convenient for everyone – especially yourself!

Cloud Application

Meeting a huge demand in today's software market, the cloud application allows you to work in EventPro anytime from anywhere on any device with internet access. In a word: CONVENIENCE!
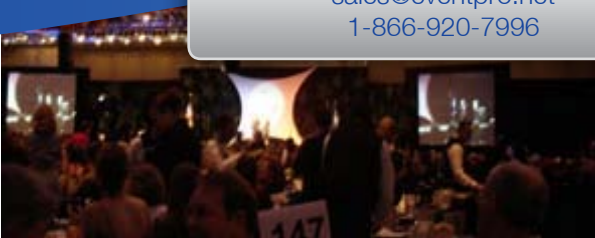
How Can EventPro Benefit You?

- Maximize productivity
- Make better informed decisions
- Simplify scheduling
- Optimize the use of venues & resources
- Provide superior customer service
- Improve communication & collaboration

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The Features You Need!

Here is a partial list of powerful main features you'll come to rely on with EventPro!

- shared booking calendar
- booking wizard
- event templates & event copy
- event detail organization
- resource/inventory management
- catering/beverage management
- staffing management
- contact & supplier management
- mail merge & letter templates
- floor plans & layouts
- automatic room rates
- tasks with automated reminders
- integrated finance

- event budgets
- importing to accounting software
- flexible invoice options
- integrated, detailed reporting
- customizable reports
- attendee management
- customized registration packages
- table & seating arrangements
- speaker assignments
- function itineraries
- flexible registration fee structure
- online bookings & requests
- online registration, RSVPs & payments

There are even more features in EventPro for event planning, venue management, and catering management, but we can't fit them all in one brochure. Plus, we think that seeing is believing… that's why we offer a **free no-obligation demonstration of EventPro**, targeted at your specific requirements.

Customize Your EventPro

With its modularized design, EventPro allows you to create the flexible system you need, wherever you fit in the spectrum between event planner and venue manager.

EventPro's Modules:

- Event Itinerary Calendar
- Inventory Management Suite
  - Resource Management
  - Catering Management
  - Staffing Management
  - Package Management
  - Beverage Management
- Independent Modules
  - Floorplan
  - Housing
  - Sales Management
  - Task Management
  - User Defined Fields
  - DocuSign Integration
  - EventPro API
- Data Analysis Suite
  - Dashboard
  - KPI

- Event Planning Suite
  - Attendee
  - Event Travel
  - Event Accommodations
  - Exhibitor
- Virtual Assistant Suite
  - Calendar Assistant
  - Change Notification Assistant
  - Task Assistant
  - Invoice Export Assistant
  - A/R Assistant
  - Event Assistant
  - Report Assistant
- Financial Management Suite
  - Invoices & Payments
  - Budget
  - Invoice Export

- EPConnect Suite
  (website integration)
  - EPConnect Calendar
  - EPConnect Booking
  - EPConnect Sales Opportunities
  - EPConnect Attendee Online
  - EPConnect Supplier
  - EPConnect Invoice Payment
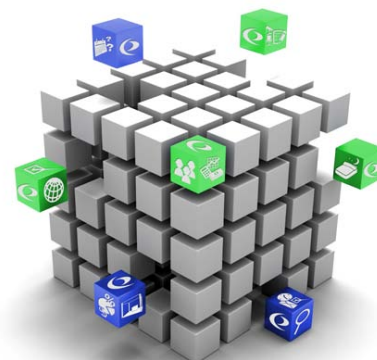
top 6 reasons

Why Choose EventPro?

Experienced

We aren't new to the software world! You get the benefit of our 30+ years of experience in developing and supporting event management software.

Reliable

Not only has our company been around a long time, but with average employment tenure of 8 years and counting, you'll get to know your EventPro team very well.

Understanding

We work closely with our valued, long-term clients to create feature-rich, user-friendly software that event professionals need.

Development-Focused

We don't push out flashy "new" products just for the sake of having something new for marketing. We're a development-focused company right from the top – our President is also our Lead Developer – meaning we are all about providing high-quality, useful, purpose-driven software.

Responsive

Your feedback counts! Software enhancements and new features are developed in direct response to your needs

Helpful

Need a hand? Our friendly Support experts are here to help you get the most out of your software. We don't outsource to strangers! Our dedicated, in-house Support team works right alongside Development and Sales.

Contact us today for a free demonstration

EVentPro®
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your complete room scheduling, catering and event management solution

call toll-free 1-866-920-7996
or email sales@eventpro.net